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(於百慕達註冊成立之有限公司) (Incorporated in Bermuda with Limited Liability) Stock Code 股份代號: 0590

POSITIVE PROFIT ALERT

This announcement is made by Luk Fook Holdings (International) Limited (the "Company"), together with its subsidiaries (the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities ("Listing Rules") on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the preliminary review of the draft unaudited consolidated management accounts of the Group for the year ended 31 March 2024 ("FY2024"), the Group's profit for the year is expected to exceed HK\$1.7 billion, representing an increase of approximately 30% to 40% compared to the corresponding period last year. This is attributable to the continuing improvement in retail sentiment following the border reopening among Hong Kong SAR, China, Macau SAR, China and Mainland China early last year, the low base effect, and the gain on a one-off remeasurement of around HK\$200 million recorded after the acquisition of Hong Kong Resources Holdings Limited.

CAUTION STATEMENT

The Board wishes to remind investors that the above financial data is based on the unaudited consolidated management accounts of the Group for FY2024 and the information currently available to the Board. Such information is subject to adjustments upon further review. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for FY2024 which is expected to be published on 28 June 2024. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Luk Fook Holdings (International) Limited WONG Wai Sheung Chairman & Chief Executive Officer

Hong Kong, 24 June 2024

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive Officer), Mr. WONG Ho Lung, Danny (Deputy Chairman), Ms. WONG Hau Yeung, Ms. WONG Lan Sze, Nancy and Dr. CHAN So Kuen; the Non-executive Directors are Mr. TSE Moon Chuen, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, BBS, MH, JP; the Independent Non-executive Directors are Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. MAK Wing Sum, Alvin, Ms. WONG Yu Pok, Marina, JP and Mr. HUI King Wai.