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(於百慕達註冊成立之有限公司)  
(Incorporated in Bermuda with Limited Liability)  
Stock Code 股份代號 : 0590

**SALES PERFORMANCE OF RETAIL BUSINESS  
FOR THE THIRD QUARTER OF FINANCIAL YEAR  
ENDING 31 MARCH 2016**

Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”), announces the sales performance of retail business of the Group’s self-operated shops for the third quarter (“3Q”) of financial year ending 31 March 2016 (“FY2016”) covering the period from 1 October 2015 to 31 December 2015.

**SAME STORE SALES GROWTH (“SSSG”)\* FOR 3Q OF FY2016**

	<b>3Q FY2016 vs 3Q FY2015</b>	<b>2Q FY2016 vs 2Q FY2015</b>
<b>Overall</b>	<b>-25%</b>	<b>-6%</b>
Gold	-25%	+5%
Gold (by weight)	-18%	+20%
Gem-set jewellery	-26%	-26%
<b>Mainland China</b>	<b>-10%</b>	<b>+2%</b>
Gold	-14%	-1%
Gold (by weight)	-10%	+10%
Gem-set jewellery	+2%	+13%
<b>Hong Kong &amp; Macau</b>	<b>-26%</b>	<b>-7%</b>
Gold	-26%	+6%
Gold (by weight)	-19%	+21%
Gem-set jewellery	-27%	-28%

Remarks:

SSSG\* Same store sales growth of the period represented a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data did not include sales of licensed shops and Mainland China’s e-commerce business.

With the continuing overall sluggish retail sentiment and the relatively higher base, the SSSG\* of the Group's retail business for 3Q FY2016 was -25%, an extended drop against the previous two quarters. The SSSG\* of the Mainland China ("Mainland") market for 3Q FY2016 was -10% while the SSSG\* of its gem-set jewellery products managed to record a positive growth of 2%. The SSSG\* of the Hong Kong & Macau market was -26%.

## NUMBER OF SHOPS

As at 31 December 2015, the Group had a total of 159 self-operated shops which included 96 shops in Mainland, 47 shops in Hong Kong, 10 shops in Macau and 6 shops overseas (one of which was a new self-operated shop established in Toronto of Canada in the current quarter). For licensed shops, 1,260 shops were located in Mainland while 1 shop was in Korea. There were altogether 1,420 Luk Fook shops worldwide, of which 1,356 shops were located in Mainland, as at the same date which are summarised as follows :-

	31 December 2015	Changes in 3Q FY2016
<b>Self-operated shops</b>		
Hong Kong	47	-1
Macau	10	0
Mainland	96	+11
Other Locations	6	+1
Sub-total	159	+11
<b>Licensed shops</b>		
Mainland	1,260	-3
Korea	1	0
Sub-total	1,261	-3
<b>Total Luk Fook shops</b>	<b>1,420</b>	<b>+8</b>

## **CAUTION STATEMENT**

The board of directors of the Company wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Luk Fook Holdings (International) Limited**  
**WONG Wai Sheung**  
*Chairman & Chief Executive*

Hong Kong, 13 January 2016

*As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Ms. WONG Hau Yeung, Ms. WONG Lan Sze, Nancy, Ms. CHUNG Vai Ping and Dr. CHAN So Kuen; the Non-executive Directors are Mr. WONG Ho Lung, Danny (Deputy Chairman), Ms. YEUNG Po Ling, Pauline, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the Independent Non-executive Directors are Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. MAK Wing Sum, Alvin, Ms. WONG Yu Pok, Marina, JP and Mr. HUI King Wai.*