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六福集團(國際)有限公司

LUK FOOK HOLDINGS (INTERNATIONAL) LIMITED

(於百慕達註冊成立之有限公司)
(Incorporated in Bermuda with Limited Liability)
Stock Code 股份代號 : 0590

SALES PERFORMANCE OF RETAIL BUSINESS FOR THE FOURTH QUARTER OF FINANCIAL YEAR ENDED 31 MARCH 2014

Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”), announces the sales performance of retail business of the Group’s self-operated shops for the fourth quarter of financial year ended 31 March 2014 (“FY2014”) covering the period from 1 January 2014 to 31 March 2014.

With the relatively high base effect[#], the same store sales growth (“SSSG*”) of the Group’s retail business for the fourth quarter of FY2014 was -10%, while that for Mainland China (“Mainland”) market and Hong Kong & Macau market were 1% and -12% respectively. The SSSG* of the Group’s gold products was -15% for the quarter, while that for Mainland market and Hong Kong & Macau market were -3% and -18% respectively. The SSSG* for the Group’s gem-set jewellery was -2% with 23% for Mainland market and -3% for Hong Kong & Macau market.

The same store sales volume growth of gold products by weight for Mainland market and Hong Kong & Macau market were 26% and -1% respectively. For gem-set jewellery, the same store sales volume growth by number of pieces was 18% for Mainland market and 4% for Hong Kong & Macau market.

Remarks:

[#] The SSSG* of the Group’s retail business for the fourth quarter of financial year ended 31 March 2013 for Mainland market was 14% while that for Hong Kong & Macau market was 29%.

SSSG* Same store sales growth represents a comparison of sales of the same self-operated shop having full month operations in the comparable periods and such data does not include sales of licensed shops.

As at 31 March 2014, the Group had a total of 143 self-operated shops which included 45 shops in Hong Kong, 10 shops in Macau, 83 shops on the Mainland and 5 shops overseas. Together with 1,125 licensed shops on the Mainland, there were altogether 1,268 shops worldwide as at the same date.

CAUTION STATEMENT

The board of directors of the Company wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Luk Fook Holdings (International) Limited
WONG Wai Sheung
Chairman & Chief Executive

Hong Kong, 15 April 2014

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Mr. WONG Ho Lung, Danny (Deputy Chairman), Ms. WONG Lan Sze, Nancy, Ms. WONG Hau Yeung and Ms. CHUNG Vai Ping; the Non-executive Directors are Ms. YEUNG Po Ling, Pauline, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the Independent Non-executive Directors are Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. FOK Kwong Man, Mr. MAK Wing Sum, Alvin and Ms. WONG Yu Pok, Marina, JP.