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六福集團(國際)有限公司

LUK FOOK HOLDINGS (INTERNATIONAL) LIMITED

(於百慕達註冊成立之有限公司)
(Incorporated in Bermuda with Limited Liability)
Stock Code 股份代號 : 0590

SALES PERFORMANCE OF RETAIL BUSINESS FOR THE SECOND QUARTER OF FINANCIAL YEAR ENDING 31 MARCH 2014 AND THE NATIONAL DAY GOLDEN WEEK

Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”), announces the sales performance of retail business of the Group’s self-operated shops for the second quarter of financial year ending 31 March 2014 (“FY2014”) covering the period from July 2013 to September 2013 and the National Day Golden Week from 1 October 2013 to 7 October 2013.

1. Second Quarter of FY2014

After the outstanding sales growth of the first quarter of FY2014, the sales momentum remained good during the second quarter due to the low base effect and the relatively low international gold price as compared to the price in past few years. The same store sales growth (“SSSG*”) of the Group’s retail business for the second quarter of FY2014 was 30% for Hong Kong & Macau market and 70% for Mainland China (“Mainland”) market. SSSG* for gold products and gem-set jewellery were 56% and 10%, respectively, for the same quarter.

Remarks:

SSSG* Same store sales growth represents a comparison of sales of the same self-operated shop having full month operations in the comparable periods and such data does not include sales of licensed shops.

2. National Day Golden Week

The same store sales growth[#] of the Group's retail business for the National Day Golden Week in 2013 as compared to the National Day Golden Week from 1 October 2012 to 7 October 2012 was 17% for Hong Kong & Macau market and 67% for Mainland market.

As at 30 September 2013, the Group had a total of 135 self-operated shops which included 42 shops in Hong Kong, 10 shops in Macau, 79 shops on the Mainland and 4 shops overseas. Together with 1,053 licensed shops on the Mainland, there were altogether 1,188 shops worldwide as at the same date.

CAUTION STATEMENT

The board of directors of the Company wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Luk Fook Holdings (International) Limited
WONG Wai Sheung
Chairman & Chief Executive

Hong Kong, 16 October 2013

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Mr. WONG Ho Lung, Danny (Deputy Chairman), Miss WONG Lan Sze, Nancy, Miss WONG Hau Yeung and Miss CHUNG Vai Ping; the Non-executive Directors are Miss YEUNG Po Ling, Pauline, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the Independent Non-executive Directors are Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. FOK Kwong Man, Mr. MAK Wing Sum, Alvin and Ms. WONG Yu Pok, Marina, JP.

Remarks:

Same store sales growth[#] Same store sales growth of National Day Golden Week in 2013 represents a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data does not include sales of licensed shops.